

Terms and conditions of the digital.auto Co-Challenge

Ferdinand-Steinbeis-Institut
Bildungscampus 9
74076 Heilbronn

Contact

Ines Feucht
ines.feucht@ferdinand-steinbeis-institut.de
Mobil: +49 (0) 151 569 764 37



1 Introduction

The Ferdinand-Steinbeis-Institut ("FSTI" or "organizer"), Bildungscampus 9, 74076 Heilbronn is hosting the digital.auto challenge. The organizer assigned the Bosch Startup Harbour team (an accelerator brand by the Robert Bosch GmbH located in Berlin) as an external service provider with the application process and the community management of the co-challenge.

The overall digital.auto co-challenge is a virtual hackathon for software defined vehicle solutions and scheduled to take place from July 1st, 2023 until February 28th, 2024. It is organized by the FSTI with its research being funded by the Dieter Schwarz Foundation.

These terms and conditions govern the digital.auto co-challenge. By participating in the digital.auto co-challenge, teams and team members accept to be bound by these terms. These terms are complemented by the website digital.auto.

2 The digital.auto Co-challenge

1. Objective of the overall digital.auto co-challenge / hackathon:

The overall objective of the digital.auto co-creation challenge is to enhance collaboration in an ecosystem (of corporates, startups and developers) to generate and support innovative use cases in the context of the software defined vehicle.

2. Target group:

FSTI invites individuals and startups (with up to four named participants) to join the virtual hackathon in the context of "in-Cabin Sensing" for a learning and prototyping experience.

Participants must be at least eighteen years old and must not be employees of the host organization FSTI or of any of the involved partner organizations. Any person that is prohibited from participating because of a contractual or other legal obligation to another person or entity (such as an employer) is not eligible to join the hackathon.

3. Participation process

The digital.auto co-challenge takes place in the following phases.

a. Application phase

The subjects of interest ("challenges") are listed on the website digital.auto.

The timeline for the program phases is listed there as well. Applications submitted after the application deadline will not be considered.

The application form to the platform f6s is linked on the digital.auto website.

Each concept/idea must be entered separately and must relate to one or multiple "challenges".

An account creation is required on the f6s platform to hand in an application. All concepts, prototypes that are handed in as applications must be original to the individual or startup, or, if not original, used with written authorization of others whose contributions must be identified in the submission.

b. Selection phase

All concepts/ideas will be rated by the organizing team and the challenge providers according to the following criteria and weighting:

- Potential and quality of concept/idea (50%)
- Competency of individual or team (30%)
- Challenge fit (extent to which the prototype or business model can be further developed in the scope and frame of the hackathon) (20%).

The ten (10) best teams will be granted access to the sessions of the online prototyping phase.

c. Online prototyping phase

- All program elements will be offered in the English language.
- Sessions will be conducted virtually (e.g., via MS Teams conference tool) throughout the business hours of the CET time zone.
- Participants will receive the incentives as listed on the website digital.auto, if required.
- Participants will receive mentoring with regard to technical and business matters. There will be 2 open Q&A sessions (accessible to all participants) to address technical questions and at least one individual mentoring session per team/individual.
- In this phase, it is expected that all participants autonomously improve their concepts & prototypes. The result of the phase should be at least a functional prototype.

d. Proof of Concept Phase

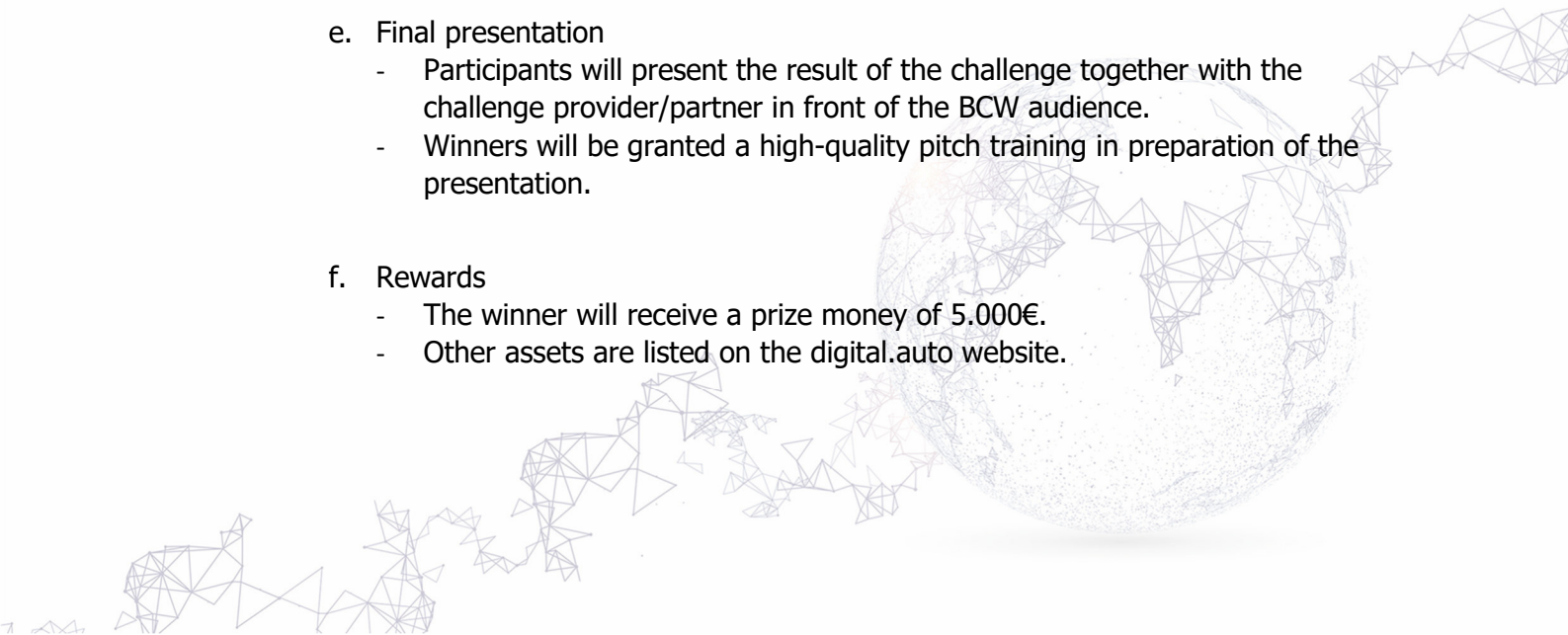
- If selected into this phase, participants shall advance their prototype further and develop a proper use case and potential business model around it, in collaboration with the challenge provider/partner.
- The aim is to be able to present a solid use case as final presentation at the BCW in February 2024.
- Depending on the individual needs assets, mentoring and trainings are granted.

e. Final presentation

- Participants will present the result of the challenge together with the challenge provider/partner in front of the BCW audience.
- Winners will be granted a high-quality pitch training in preparation of the presentation.

f. Rewards

- The winner will receive a prize money of 5.000€.
- Other assets are listed on the digital.auto website.



3 Rules & Regulations

- Applicants agree that FSTI shares their applications with the delivery partner Bosch (Startup Harbour team) and the Co-Challenge partners.
- Participants of the prototyping phase agree that the title and short description of their concepts will be published on the website of the initiative and via Social Media channels (of organization, delivery partners or Co-Challenge partners. Furthermore, other attendees of the event may capture Participant's image, in photo, video or streaming formats, which FSTI cannot control and for which FSTI disclaims all liability.
- Handling of IP: Prior IP of the participants stays with the respective participants. IP generated within the frame of the digital.auto co-challenges stays with the participants if not agreed otherwise.
- Generalized and anonymized information created in the course of the digital.auto co-challenge may be used by the FSTI for its own research and scientific publications. The research of the FSTI is funded also by the Dieter Schwarz Foundation.
- Governing law: These terms are governed by German law. Legal recourse is excluded.
- Confidentiality: Any information obtained in the course of the digital.auto co-challenge may not be shared or used with any third party unless written authorization was given by the organizer or the challenge provider/partner.
- Fraud: The organizer can disqualify a participant if it appears that any kind of fraud has occurred by a participant.

4 Data Protection

FSTI protects personal information collected in connection with the hackathon. The personal data are processed on the basis of these terms and conditions for the core work in the challenge as well as based on the organizers or partners legitimate interest (marketing, website) and with the consent of the participants where this is outlined in these terms (use of identifying pictures and film material. Data are used solely in the context of the digital.auto co-challenge which includes marketing activities and are retained for the duration of these purposes and for a period thereafter in case of any legal dispute until the time for such dispute lapses. Participants can object to the processing based on legitimate interests and withdraw their consent with effect for the future at any time. For more information on the data processing and the rights of the data subjects, please refer to the FSTI privacy policy at <https://ferdinand-steinbeis-institut.de/datenschutz/>.

5 Dates & Timeline

The exact dates and timeline are published on the website digital.auto and can be modified from time to time

6 Participants obligations and responsibilities

Participants agree to follow the following minimum rules of conduct:

- respect other participants – we do not tolerate in particular any kind of racism or discrimination.
- treat all provided assets (sensors, access to platforms etc.) responsibly – participants are responsible for any damages caused by them or their equipment.
- not to disrupt, cheat or falsify the co-challenge in any way.

7 Modification, interruption and termination

FSTI has the right to

- Shorten, extend, change, or terminate the co-challenge at any time and without any liability
- adapt these terms at any time.
- disqualify participants at any time if for example due to inappropriate behavior

8 Images rights

Participants may be filmed or photographed throughout the duration of the digital.auto co-challenge. By joining the digital.auto co-challenge, the participants agree to the use and distribution of their image by the organizer and the challenge providers/partners for promotional purposes. The production and distribution of imagery will not result in any compensation for the participant.

If participants do not wish to be filmed or photographed, they are invited to turn off their camera. If they do not wish for recordings that identify them to be used for marketing purposes, they can make this known to the organizer or the Bosch Startup Harbour team at any time.

